

Table 7.1 - Standard #7 Student Achievement

Use this table to supply data for Standard 7

You must provide results for each program, concentration, specialization, etc. accredited or to be accredited. There must be a link on your business page website to this table. Place link here such as:
<https://www.uacs.edu.mk/public-information>

Student Achievement

**Replace examples with your program data and information.
Must report on goal of graduates by program and results.**

**e.g. Graduation by program and years
e.g. BS Finance
e.g. BS Management
e.g. MBA**

Report on at least one of these:

- Attrition**
- Retention**
- Licensure pass rates**
- Job placement rates**
- Employment advancement**
- Acceptance into unergraduate or graduate programs**
- Successful transfer of credit**
- Other**

Must report on goal of graduates by program and results.	Goal	Results	Graph
<p style="text-align: center;">Enrollment: Undergraduate programs</p>	<p style="text-align: center;">Target: 30 students / program</p>	<p style="text-align: center;">Undergraduate programs show positive enrollment trends. Management and Marketing programs show strongest enrollments.</p> <p style="text-align: center;">Management: Strong growth (13-27 students) Marketing: Peak in 2023-24 (29 students) Finance: Steady growth (6-13 students) Audit and Accounting: Moderate growth (9 to 14 students)</p>	

<p>Retention: Undergraduate Programs</p>	<p>Target: 70%</p>	<p>Retention rates exceed target for undergraduate students. Retention rate consistently above 90%. Target is met.</p> <p>2023-24: 94.69% 2022-23: 95.38% 2021-22: 93.52%</p>	
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<p style="text-align: center;">Graduation: Undergraduate Programs</p>	<p style="text-align: center;">Target: at least 50%</p>	<p style="text-align: center;">Target is met.</p> <p style="text-align: center;">Management: Growth over the years (62% to 100%). Marketing: Steady growth (74%-95%). Finance: Growth (71%-100%). Audit and Accounting: Decline (100%-40%). Target slightly bellow the standards.</p> <p>Note: The % suggest minor variations and precise figures cannot be specified exactly because of the constraints posed by the cohort size in accordnce to UACS bylaws.</p>	
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<p>Transfer students: Undergraduate Programs</p>	<p>Up to 30 students</p>	<p>Transfer student numbers remain within target, well controlled.</p> <p>Increasing 2-11 in all years.</p>	
<p>Employment: Undergraduate Programs</p>	<p>Target: 50%</p>	<p>Employment rates exceed target for undergraduate students.</p> <p>Employment rate consistently above 50%. Target is met.</p> <p>2021-2022: 71.70% 2022-2023: 76% 2023-2024: 72.70%</p>	

<p style="text-align: center;">Enrollment: Graduate Programs</p>	<p style="text-align: center;">Target 25-30 students (respectively programs)</p>	<p>Graduate programs face challenges except MBA. HRM program significant enrollment drop (review HRM program positioning/investigate double degree with international partner).</p> <p style="text-align: center;">Management Target:35 Declining (14-4) Marketing Target:25 Declining (17-6) Finance Target:25 Recent improvements (3-7) HRM Target:25 Stable 2-3 students all years MBA Target:25 Stable 9-10 students all years</p>	
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<p>Retention: Graduate Programs</p>	<p>Target: 70%</p>	<p>Below target in 2023-24.</p> <p>2023-24:67% 2022-23: 88% 2021-22:85%</p> <p>Develop retention strategy for graduate programs.</p>	
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<p>Graduation: Graduate Programs</p>	<p>Target: at least 50%</p>	<p>Target is met.</p> <p>Management: Declining trend. Marketing: Growth in trend. Finance: Stable over the years. Audit and Accounting: Stable over the years. HRM: Declining trend. MBA: Declining in 2022/2023, followed by growth in 2023/2024.</p> <p>Note: The % suggest minor variations and precise figures cannot be specified exactly because of the constraints posed by the cohort size in accordance to UACS bylaws.</p>	
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