



PHD DEGREE

BUSINESS ADMINISTRATION (DBA)

DURATION

3 YEARS

LOCATION

SKOPJE

LANGUAGE

ENGLISH

HEAD OF THE PROGRAM

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* International Presence Feasibility Option

OBJECTIVES

The DBA program at UACS is designed to cultivate advanced knowledge and research skills among business leaders and professionals. Its goal is to prepare students to address complex organizational challenges, drive innovation, and develop impactful strategies in management, marketing, and finance.

By combining theoretical knowledge with practical case studies, the program fosters the skills needed for high-level strategic thinking and evidence-based decision-making, positioning graduates as though leaders in both academia and industry.

ELIGIBILITY

Applicants to the PhD program in Business Administration program should have:

- A Master's degree in Business, Management, Marketing, Finance, or a related field.
- Relevant professional experience, preferably in mid-to-senior management roles in companies of various sizes and industries.
- A background in applied business research or practical business problem-solving, demonstrated through professional roles or academic coursework.

FEES

The tuition fees for the PhD program in Business Administration offers a range of discounts, including:

- Discounts for UACS Business Council Members.
- Discounts for Applicants from the same Institution.
- Family Discounts for Related Applicants.

CONTENT AND STRUCTURE / MODULES

This program is structured to cover essential phases of research, theory, and applied business studies through a blend of coursework, independent research, and practical application, with the six-semester structure including the following components:

SEMESTER 1: General Modules

- Research Methodology at a Doctoral Level
- Data Analysis
- Elective (choose one):
 - ➔ Qualitative Research and Case Studies
 - ➔ Information Technology in Research

SEMESTER 2: Thematic Modules

- Organizational Leadership: Doctoral Theory and Practice
- Electives (choose two):
 - ➔ Business Strategy and Innovation for Competitive Advantage
 - ➔ Marketing: Strategic Innovation in a Globally Diversified World
 - ➔ Business Process Management

SEMESTER 3: Proposal Development & Research Residency

- Doctoral Research Proposal
- Research Stay (a one-week minimum residency at an international university, or a research institution)

SEMESTER 4: Doctoral Research & Internal Doctoral Mini-Conference Presentation

- Doctoral Research & Publication
- Doctoral Mini-Conference: Presentation of Findings to Faculty and Peers

SEMESTER 5: Doctoral Research & International Conference

- Doctoral Research & Publication
- International Conference: Present and Publish Findings at a Recognized Conference

SEMESTER 6: Doctoral Research & Public Defense

- Doctoral Research & Publication
- Public Defense of Doctoral Thesis



  
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For detailed information on the tuition fees, application deadlines, and available discounts, please contact marjan.petreski@uacs.edu.mk